# ORAL PRESENTATIONS

### STUDENT RESEARCH CONFERENCE





**ANU Academic Skills** 



### The Australian National University acknowledges, celebrates and pays respect to the Ngunnawal and Ngambri people of the Canberra region and to all First Nations Australians on whose traditional lands we meet and work, and whose cultures are among the oldest continuing cultures in human history.

# Learning outcomes

# By the end of the session students will be able to:

01	Outline the features of a successful oral
	presentation
00	Apply these features to practice activities bas

- 02 *Apply* these features to practice activities based on their own research
- 03 *Develop* their own oral presentation



### Getting it wrong...



Source: https://www.youtube.com/watch?v=nSGqp4-bZQY



### Let's chat

What are the features of an effective oral presentation?



Image created using Microsoft Copilot. Prompt "Create an image of a young person giving a presentation at an academic conference, facing the audience".



### Features of a successful presentation

- 1. Clear key message
- 2. Logical structure
- 3. Good visual aids
- 4. Successful delivery





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- 1. Clear key message
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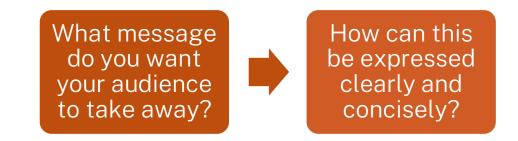
### Clear key message/purpose

What do you think of the following key messages?

- » I will discuss emerging fields of research and look at whether or not they can be predicted.
- » This research investigates ways to predict emerging fields of research.
- » This research produces a novel method for predicting emerging fields of research.



## What's your key message?



Example: My research investigates the effects of X on Y and explains its relevance to the field of x and broader applications outside of the discipline.



# Building confidence #1

Introduce yourself and your key message

Good morning/afternoon I'm ... from ...

My research investigates the effects of X on Y and explains its relevance to the field of x and broader applications outside of the discipline.



Example based on: Student Research Conference: 2024 Oral Presentation and Poster Presentation Criteria, p4.



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## Structuring your presentation

### Scope

- What information is needed to support your key message?
- Time limit?



### Audience

- Who are they?
- What do they want to know?
- What will they understand?



## Structuring your presentation

Introduction

Body

### ✓ • Self-introduction

- [Context/background/hook]
- ✓ Key message
  - Signposting

Structured according to your key message and signposting e.g.:

>∙

- Point 1Point 2
- Point 3

Conclusion

- Bring together all the main points
- Restate your key message
- Implication or so what?

# Building confidence #2

### Signposting

In this presentation, I will first explain the rationale for my research on A. Next, I will outline my research methodology of B. Then, I will describe and explain my results C & D and why they lead to the important conclusion, E.

Example based on: <u>Student Research Conference</u>: 2024 Oral Presentation and Poster Presentation Criteria, p4.



- Practice your full introduction
- How long is it?



# Signpost throughout

In this presentation, I will first explain the rationale for my research on A. Next, I will outline my research methodology of B. Then, I will describe and explain my results C & D and why they lead to the important conclusion that E.

- Let me start with my Aims...
- Moving onto Methodology....
- Now, I will focus on the results. There were 2 main findings. The first... The second....
- Why does this matter?

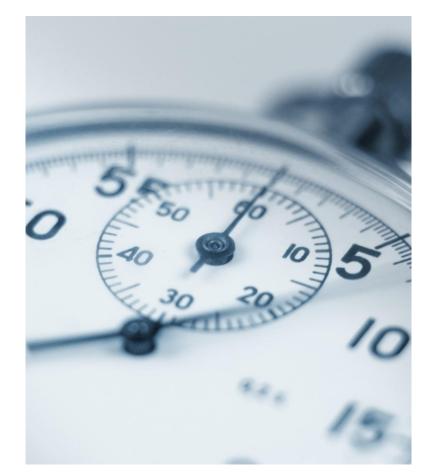


## **Time limit**

100 - 150 words per minute

Experiment

- Time and record yourself
- Significantly more or less why?





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### Let's chat



Think back to slide presentations you've seen or created yourself:

- What slide design features do you like? Why?
- What slide design features do you not like? Why?





Visual aids should support your spoken message

# Avoiding design pitfalls

- Headings
- Bullets
- Images
- Charts / graphs / tables



# Avoiding pitfalls - Headings

- State/support key message
- Signpost structure
- Extremely concise



## **Avoiding pitfalls - Bullets**

#### Pros

- Boost presenter's confidence
- Outline presenter and audience

#### Cons

- Potentially boring
- Over-reliance on bullets
- Too much text is overwhelming

#### How to do well

- Identify main message
- Use as few words as possible
- Support key message don't just repeat
- Smart Art + animations

"As a guide, aim to have fewer than 20 words on each PowerPoint slide or Prezi screen."

Example based on: <u>Student Research Conference</u>: 2024 Oral Presentation and Poster Presentation <u>Criteria</u>, p5.



### Engage your audience

How to

present:

### Keep things simple - the one message rule

### Help audience to understand your materia

### Choose visual aids that support your message

### Avoiding pitfalls - Images







#### Pros

Add appeal and emotion More memorable Reinforce key message

#### Cons

May be hard to find appropriate & high-quality images

More preparation time required

#### How to do well

Key message only

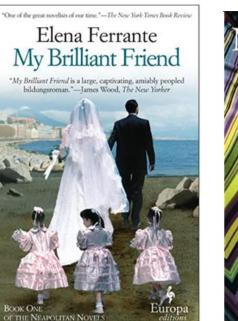
Find high-quality images that match your message

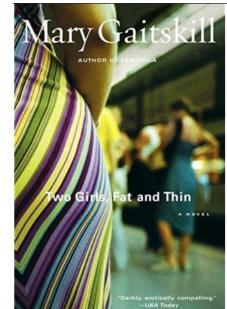
Correctly reference/attribute



### Female friendship

- a repeated conscious choice
- but a limited choice
- often looks hopefully toward a better future
- but not without contradiction or pain





25

### Malaria

- 2016 216 million cases
- 2016 445 thousand deaths
- Every 2 minutes a child dies of malaria

WHO World Malaria Report 2017





No. 1 in Australia Top 4% OECD 22

ANU I

# Finding good images

- Google images
- Stock images, Flickr, Pexels, MorgueFile, Unsplash, Canva
- Take your own
- Create your own e.g. Microsoft Copilot

### Take care with attribution and licensing – Academic Integrity rules apply



## Avoiding pitfalls – Graphs, charts, tables

#### How to do well:

Learn what software to use and how to use it

Think about the best format for your data/information

Keep it simple

Pros: Add clarity Often necessary

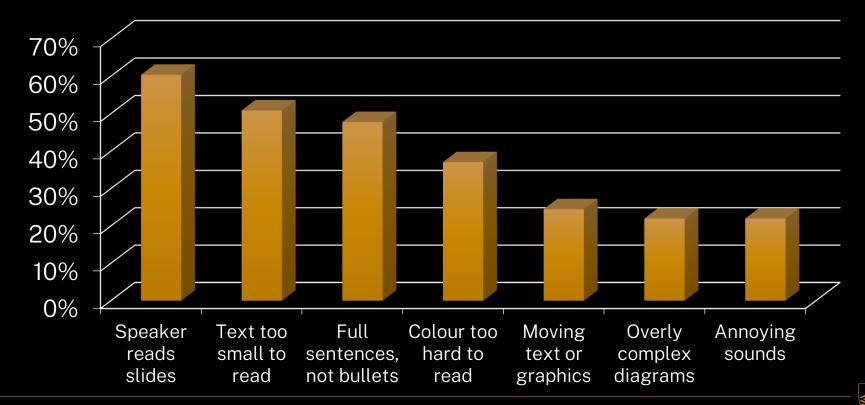
Cons:

Hard to choose best format Difficult to describe

Image created using Microsoft Copilot. Prompt "Create an empty pie chart with three segments: one at 50% and two others at 25% each, without any labels".



### Things that annoy the audience



### Building confidence #3

Finding/creating images

Over to you

Find or create an image that you might use in your conference presentation (or poster) – <u>5 minutes</u>

# Explain to your partner/group why you have chosen this image – <u>2 minutes per person</u>

e.g. how it is related to your key message, where you might use it in your presentation



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### Let's chat

What is challenging about delivering presentations?

What solution(s) can you propose to each challenge you identify?



### **Delivery strategies**

# Rehearse and time Record and consider

Script or cue cards

Rapport building strategies

Be ready for Q&A



### **Delivery features**



# Discombobulated or confused?



https://soundcamp.org/instruments/loops/kotamo-monotone-sound-wav https://info.teledynamics.com/blog/demystifying-codecs-part-1digitizing-the-human-voice



Image created using Microsoft Copilot. Prompt "Create an image of a person giving a presentation with their back to the audience, looking at slides".





### Handling questions



- Plan for question time
- Tell audience when/how you will take questions
- Be prepared to write down questions to help you understand and respond better
- It's fine to answer with "That's a great question! Thank you. I don't know, but will get back to you after my paper".



Source: Adapted from Student Research Conference: 2024 Oral Presentation and Poster Presentation Criteria, p5.

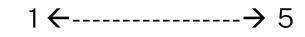
### Edit for effectiveness and accuracy

- Check for:
  - » clarity of message
  - » unnecessary text
  - » effective images
  - » grammatical and spelling errors
  - » layout headings, spacing, margins
  - » use of animations



# SRC Oral Presentation Judging Criteria

Scale:



Criteria:

 Contains terminology and explains content in a way that can be understood by a general university audience

**Excellent** 

- 2. Clearly states the research question, problem, or issue that was investigated
- **3**. Provides relevant context needed to understand the importance of the research topic/issue
- 4. Indicates what was found and its significance
- 5. Is delivered clearly, concisely and within the time limit

Source: Student Research Conference: 2024 Oral Presentation and Poster Presentation Criteria, p5.

### For more information, see :

- SRC website materials
  - » Workshop 2: From Paper to Presentation
  - » Workshop 3: Poster presentation



# **OVER TO YOU**



# THANK YOU

#### **Contact Us**

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